

419.552.6498

P.O. Box 121, Port Clinton, Ohio 43452

Gracious Living for the 50+ Generation

DEADLINE : Thursday, February 13, 2025
For SPRING 2025 Edition - to be mailed March 13, 2025

**RATES & INFORMATION – Estimated Readership of 16,000 per edition
A High Quality, Direct Mail Publication With Advertising Impact!**

READER DEMOGRAPHICS:
Aged 50 - 77 Baby Boomer homeowners,
Home value \$100,000 + Household income over \$50,000
Direct Mailed to Zips 43440, 43452, 43456, 43438, 44839 & 44870
Including Catawba, Port Clinton, Marblehead, Put-in-Bay,
Kelleys Island, Huron Township & western Erie County

7 EDITIONS annually
Including Spring, May, June, July,
August, Autumn & Holiday
~ Usually mailed mid-month ~

7,300 HOUSEHOLDS (Annual average)
Receive delivery by **DIRECT MAIL** each edition
in eastern Ottawa & western Erie Counties.

1,200 + Carrier Delivered to Medical & Professional offices,
Hospital and Residential facilities, Financial Planners/
Institutions, prime dining and retail establishments

DISPLAY ADVERTISING RATES

RANDOM INSIDE Ad Positions

Full color on Premium bond paper
Quarter page\$289 per edition/ three times
 \$369 one time
Half page.....\$405 per edition/ three times
 \$485 one time
Full page\$680 per edition/ three times
 \$800 one time

BUSINESS CARD Ads

Includes professional graphic design
& Full Color Ink
\$149 per edition on 3 insertion contract,
\$159 one time rate

PRIME Ad Positions On Gloss Paper Pages

All Positions are a minimum 3 consecutive time rate or 7 time annual rate, on contract, when space is available.
Ads printed on high quality 100 lb. gloss paper.

| | |
|--|-------------------------------------|
| Full page, Inside back cover \$765 | Full page, Center insert..... \$745 |
| Half page, Inside front cover..... \$505 | Half page, Center insert..... \$475 |

DISCOUNTS OFFERED

15% OFF annual contract or 3x contract, if paid by Jan 15, 2025
10% OFF annual contract or 3x contract if prepaid prior to publication

Leisurely Yours -

Leisure Publications

Christine Elder - Publisher

Phone /Text: 419.552.6498

leisurepublications@gmail.com

Leisure Living Magazine

Barb Clemons
Ad Sales Representative & Publisher Emeritus
Phone/Text - 419.356.8772
lakefrnt@thirdplanet.net